

4th Symposium on Information Systems and Technologies for Management, and Economy

Chairs:

Artur Karczmarczyk; West Pomeranian University of Technology in Szczecin, Poland

Ewa Ziemia; University of Economics in Katowice, Poland

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Aims of Session:

The aim of this session is to create a possibility of presenting and discussing the current issues of information systems and technologies in business and economic applications. We expect that the forum will enable an exchange of ideas, information and experiences for both practitioners and theorists in the broad area of information systems and technologies in management problems.

Topics:

Business informatics and business intelligence methods and tools

Quantitative methods in sustainability problems modelling

Business process management and management systems (BPM and BPMS)

Enterprise information systems (ERP, CRM, SCM,)

Strategies and methodologies of IT implementation

IT projects & IT projects' management, user-oriented project management methods

IT governance, efficiency and effectiveness

Cloud computing, SOA, web services for information systems management

Agent-based systems

Knowledge management and business-oriented ontologies,

Knowledge-based and intelligent systems in management

Modern IT project management methods

Managing global systems

Effectiveness, efficiency and security of information systems

Privacy consideration of information systems

Mobile digital platforms for information systems

management

Achieving alignment of business and information technology

Assessing business value of information systems

Usability and user experience in business information systems

IT governance

Planning, sourcing, selecting and delivering information systems

Staffing, coordinating and controlling information systems

Formation of business policies for information systems

Portfolio management

Dates:

Submission deadline: 26 April 2020

Notification of Acceptance: 7 May 2020

Final paper publication files: 14 May 2020

Authors registration deadline: 15 May 2020

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Publication:

The conference proceedings will be published in Elsevier's **Procedia Computer Science** open access journal, available in **ScienceDirect** and submitted to be indexed/abstracted in **CPCI (ISI conferences and part of Web of Science)**, **Engineering Index**, and **Scopus**.

KES Conference is indexed in CORE (cat. B) and MNISW List in Poland (item 841, 70 points).

<http://kes2021.kesinternational.org/>

**25th International Conference on
Knowledge-Based and Intelligent
Information & Engineering Systems**

Szczecin, September 2020